

NCC Cable System Order

61263537

Order #	62341290	Flight Dates	09/26/16 - 11/13/16	Update Date	10/04/16
Syscode	0344	Agency	Strategic Media Placement	Version	5 Vs. 4
System Name	Spectrum/South Haven, MI	Advertiser	MHRC/Brandt Iden HD61	Show All Lines	
Market	Grand Rapids	Client Code		Total # of Weeks	7
AE	Matthew Marcus	Product Code		Total	\$19,497.00
Sales Coordinator	Lika Marino	Est Code	HD61	Commission	\$2,924.55
Office	Washington	Product Name		Net Total	\$16,572.45
Phone	(301) 951-2620	Credit Status		Total Spots	1661
Status	Not accepted	Primary Demo	Adults 35+	Affiliate Split	100.0
Survey	Cable Nielsen Live+3 Jul'16	Makegood Policy	Approval Required	Sold On	Cost Per Spot
				GRP	-
				CPP	-

Comments : R3 10.4 MG missed spots, please confirm.

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AEN	AVG. ALL WKS<	9/26/16	10/2/16	19:00	24:00				X	X	X	X	-	-	4	\$15.00	\$60.00	30	Issue
2	AEN	AVG. ALL WKS<	10/3/16	10/9/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	\$15.00	\$150.00	30	Issue
3	AEN	AVG. ALL WKS<	10/10/16	10/16/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	\$15.00	\$150.00	30	Issue
4	AEN	AVG. ALL WKS<	10/17/16	10/23/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	\$15.00	\$150.00	30	Issue
5	AEN	AVG. ALL WKS<	10/24/16	10/30/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	\$15.00	\$150.00	30	Issue
6	AEN	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	\$15.00	\$150.00	30	Issue
7	AEN	AVG. ALL WKS<	11/7/16	11/13/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$15.00	\$0.00	30	Issue
8	CNBC	AVG. ALL WKS<	9/26/16	10/2/16	19:00	24:00				X	X	X	X	-	-	4	\$8.00	\$32.00	30	Issue
9	CNBC	AVG. ALL WKS<	10/3/16	10/9/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	\$8.00	\$80.00	30	Issue
10	CNBC	AVG. ALL WKS<	10/10/16	10/16/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	\$8.00	\$80.00	30	Issue
11	CNBC	AVG. ALL WKS<	10/17/16	10/23/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	\$8.00	\$80.00	30	Issue
12	CNBC	AVG. ALL WKS<	10/24/16	10/30/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	\$8.00	\$80.00	30	Issue
13	CNBC	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	\$8.00	\$80.00	30	Issue
14	CNBC	AVG. ALL WKS<	11/7/16	11/13/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$8.00	\$0.00	30	Issue
15	CNN	AVG. ALL WKS<	9/26/16	10/2/16	19:00	24:00				X	X	X	X	-	-	4	\$15.00	\$60.00	30	Issue
16	CNN	AVG. ALL WKS<	10/3/16	10/9/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	\$15.00	\$150.00	30	Issue
17	CNN	AVG. ALL WKS<	10/10/16	10/16/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	\$15.00	\$150.00	30	Issue
18	CNN	AVG. ALL WKS<	10/17/16	10/23/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	\$15.00	\$150.00	30	Issue
19	CNN	AVG. ALL WKS<	10/24/16	10/30/16	19:00	24:00	X	X	X	X	X	X	X	-	-	8	\$15.00	\$120.00	30	Issue
20	CNN	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	\$15.00	\$150.00	30	Issue
21	CNN	AVG. ALL WKS<	11/7/16	11/13/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$15.00	\$0.00	30	Issue

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Survey	Cable Nielsen Live+3 Jul16	Primary Demo	Adults 35+	Sold On	Cost Per Spot
-		Makegood Policy	Approval Required	GRP	GMP
				CPP	CPM

Comments : R3 10.4 MG missed spots, please confirm.

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	CNN	NEW DAY<	9/26/16	10/2/16	05:00	09:00				X	X	X	X	-	-	5	\$11.00	\$55.00	30	Issue
23	CNN	NEW DAY<	10/3/16	10/9/16	05:00	09:00	X	X	X	X	X	X	X	-	-	9	\$11.00	\$99.00	30	Issue
24	CNN	NEW DAY<	10/10/16	10/16/16	05:00	09:00	X	X	X	X	X	X	X	-	-	8	\$11.00	\$88.00	30	Issue
25	CNN	NEW DAY<	10/17/16	10/23/16	05:00	09:00	X	X	X	X	X	X	X	-	-	9	\$11.00	\$99.00	30	Issue
26	CNN	NEW DAY<	10/24/16	10/30/16	05:00	09:00	X	X	X	X	X	X	X	-	-	8	\$11.00	\$88.00	30	Issue
27	CNN	NEW DAY<	10/31/16	11/6/16	05:00	09:00	X	X	X	X	X	X	X	-	-	9	\$11.00	\$99.00	30	Issue
28	CNN	NEW DAY<	11/7/16	11/13/16	05:00	09:00	X	X	X	X	X	X	X	-	-	0	\$11.00	\$0.00	30	Issue
29	CNN	CNN NEWSROOM<	9/26/16	10/2/16	09:00	16:00					X	X	X	-	-	8	\$8.00	\$64.00	30	Issue
30	CNN	VARIOUS	9/26/16	10/2/16	09:00	19:00						X	X	-	-	2	\$12.00	\$24.00	30	-2x Issue
31	CNN	VARIOUS	10/3/16	10/9/16	09:00	19:00						X	X	-	-	3	\$12.00	\$36.00	30	-2x Issue
32	CNN	VARIOUS	10/10/16	10/16/16	09:00	19:00						X	X	-	-	3	\$12.00	\$36.00	30	-2x Issue
33	CNN	VARIOUS	10/17/16	10/23/16	09:00	19:00						X	X	-	-	3	\$12.00	\$36.00	30	-2x Issue
34	CNN	VARIOUS	10/24/16	10/30/16	09:00	19:00						X	X	-	-	3	\$12.00	\$36.00	30	-2x Issue
35	CNN	VARIOUS	10/31/16	11/6/16	09:00	19:00						X	X	-	-	3	\$12.00	\$36.00	30	-2x Issue
36	CNN	VARIOUS	11/7/16	11/13/16	09:00	19:00						X	X	-	-	0	\$12.00	\$0.00	30	-2x Issue
37	CNN	CNN NEWSROOM<	10/3/16	10/9/16	09:00	16:00	X	X	X	X	X	X	X	-	-	9	\$8.00	\$72.00	30	Issue
38	CNN	CNN NEWSROOM<	10/10/16	10/16/16	09:00	16:00	X	X	X	X	X	X	X	-	-	8	\$8.00	\$64.00	30	Issue
39	CNN	CNN NEWSROOM<	10/17/16	10/23/16	09:00	16:00	X	X	X	X	X	X	X	-	-	8	\$8.00	\$64.00	30	Issue
40	CNN	CNN NEWSROOM<	10/24/16	10/30/16	09:00	16:00	X	X	X	X	X	X	X	-	-	8	\$8.00	\$64.00	30	Issue
41	CNN	CNN NEWSROOM<	10/31/16	11/6/16	09:00	16:00	X	X	X	X	X	X	X	-	-	8	\$8.00	\$64.00	30	Issue
42	CNN	CNN NEWSROOM<	11/7/16	11/13/16	09:00	16:00	X	X	X	X	X	X	X	-	-	0	\$8.00	\$0.00	30	Issue

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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
43	CNN	VARIOUS	9/26/16	10/2/16	16:00	19:00				X	X	X	X	-	-	3	\$12.00	\$36.00	30	-1x Issue
44	CNN	VARIOUS	10/3/16	10/9/16	16:00	19:00	X	X	X	X	X	X	X	-	-	7	\$12.00	\$84.00	30	Issue
45	CNN	VARIOUS	10/10/16	10/16/16	16:00	19:00	X	X	X	X	X	X	X	-	-	8	\$12.00	\$96.00	30	Issue
46	CNN	VARIOUS	10/17/16	10/23/16	16:00	19:00	X	X	X	X	X	X	X	-	-	7	\$12.00	\$84.00	30	Issue
47	CNN	VARIOUS	10/24/16	10/30/16	16:00	19:00	X	X	X	X	X	X	X	-	-	8	\$12.00	\$96.00	30	Issue
48	CNN	VARIOUS	10/31/16	11/6/16	16:00	19:00	X	X	X	X	X	X	X	-	-	7	\$12.00	\$84.00	30	Issue
49	CNN	VARIOUS	11/7/16	11/13/16	16:00	19:00	X	X	X	X	X	X	X	-	-	0	\$12.00	\$0.00	30	Issue
50	DISC	AVG. ALL WKS<	9/26/16	10/2/16	19:00	24:00				X	X	X	X	-	-	4	\$15.00	\$60.00	30	Issue
51	DISC	AVG. ALL WKS<	10/3/16	10/9/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	\$15.00	\$150.00	30	Issue
52	DISC	AVG. ALL WKS<	10/10/16	10/16/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	\$15.00	\$150.00	30	Issue
53	DISC	AVG. ALL WKS<	10/17/16	10/23/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	\$15.00	\$150.00	30	Issue
54	DISC	AVG. ALL WKS<	10/24/16	10/30/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	\$15.00	\$150.00	30	Issue
55	DISC	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	\$15.00	\$150.00	30	Issue
56	DISC	AVG. ALL WKS<	11/7/16	11/13/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$15.00	\$0.00	30	Issue
57	ESP2	AVG. ALL WKS	9/26/16	10/2/16	19:00	24:00				X	X	X	X	-	-	4	\$9.00	\$36.00	30	Issue
58	ESP2	AVG. ALL WKS	10/3/16	10/9/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	\$9.00	\$90.00	30	Issue
59	ESP2	AVG. ALL WKS	10/10/16	10/16/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	\$9.00	\$90.00	30	Issue
60	ESP2	AVG. ALL WKS	10/17/16	10/23/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	\$9.00	\$90.00	30	Issue
61	ESP2	AVG. ALL WKS	10/24/16	10/30/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	\$9.00	\$90.00	30	Issue
62	ESP2	AVG. ALL WKS	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	\$9.00	\$90.00	30	Issue
63	ESP2	AVG. ALL WKS	11/7/16	11/13/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$9.00	\$0.00	30	Issue

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64	ESP2	AVG. ALL WKS<	9/26/16	10/2/16	09:00	19:00						X	X	-	-	3	\$7.00	\$21.00	30	Issue
65	ESP2	AVG. ALL WKS<	10/3/16	10/9/16	09:00	19:00						X	X	-	-	3	\$7.00	\$21.00	30	Issue
66	ESP2	AVG. ALL WKS<	10/10/16	10/16/16	09:00	19:00						X	X	-	-	3	\$7.00	\$21.00	30	Issue
67	ESP2	AVG. ALL WKS<	10/17/16	10/23/16	09:00	19:00						X	X	-	-	3	\$7.00	\$21.00	30	Issue
68	ESP2	AVG. ALL WKS<	10/24/16	10/30/16	09:00	19:00						X	X	-	-	3	\$7.00	\$21.00	30	Issue
69	ESP2	AVG. ALL WKS<	10/31/16	11/6/16	09:00	19:00						X	X	-	-	3	\$7.00	\$21.00	30	Issue
70	ESP2	AVG. ALL WKS<	11/7/16	11/13/16	09:00	19:00						X	X	-	-	0	\$7.00	\$0.00	30	Issue
71	ESPN	AVG. ALL WKS<	9/26/16	10/2/16	19:00	24:00				X	X	X	X	-	-	4	\$15.00	\$60.00	30	Issue
72	ESPN	AVG. ALL WKS<	10/3/16	10/9/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	\$15.00	\$150.00	30	Issue
73	ESPN	AVG. ALL WKS<	10/10/16	10/16/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	\$15.00	\$150.00	30	Issue
74	ESPN	AVG. ALL WKS<	10/17/16	10/23/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	\$15.00	\$150.00	30	Issue
75	ESPN	AVG. ALL WKS<	10/24/16	10/30/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	\$15.00	\$150.00	30	Issue
76	ESPN	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	\$15.00	\$150.00	30	Issue
77	ESPN	AVG. ALL WKS<	11/7/16	11/13/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$15.00	\$0.00	30	Issue
78	ESPN	AVG. ALL WKS<	9/26/16	10/2/16	09:00	16:00				X	X	X	X	-	-	8	\$8.00	\$64.00	30	Issue
79	ESPN	AVG. ALL WKS<	9/26/16	10/2/16	09:00	19:00						X	X	-	-	4	\$12.00	\$48.00	30	Issue
80	ESPN	AVG. ALL WKS<	10/3/16	10/9/16	09:00	19:00						X	X	-	-	4	\$12.00	\$48.00	30	Issue
81	ESPN	AVG. ALL WKS<	10/10/16	10/16/16	09:00	19:00						X	X	-	-	4	\$12.00	\$48.00	30	Issue
82	ESPN	AVG. ALL WKS<	10/17/16	10/23/16	09:00	19:00						X	X	-	-	4	\$12.00	\$48.00	30	Issue
83	ESPN	AVG. ALL WKS<	10/24/16	10/30/16	09:00	19:00						X	X	-	-	4	\$12.00	\$48.00	30	Issue
84	ESPN	AVG. ALL WKS<	10/31/16	11/6/16	09:00	19:00						X	X	-	-	3	\$12.00	\$36.00	30	Issue

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85	ESPN	AVG. ALL WKS<	11/7/16	11/13/16	09:00	19:00						X	X	-	-	0	\$12.00	\$0.00	30	Issue
86	ESPN	AVG. ALL WKS<	10/3/16	10/9/16	09:00	16:00	X	X	X	X	X	X	X	-	-	8	\$8.00	\$64.00	30	Issue
87	ESPN	AVG. ALL WKS<	10/10/16	10/16/16	09:00	16:00	X	X	X	X	X	X	X	-	-	8	\$8.00	\$64.00	30	Issue
88	ESPN	AVG. ALL WKS<	10/17/16	10/23/16	09:00	16:00	X	X	X	X	X	X	X	-	-	8	\$8.00	\$64.00	30	Issue
89	ESPN	AVG. ALL WKS<	10/24/16	10/30/16	09:00	16:00	X	X	X	X	X	X	X	-	-	6	\$8.00	\$48.00	30	Issue
90	ESPN	AVG. ALL WKS<	10/31/16	11/6/16	09:00	16:00	X	X	X	X	X	X	X	-	-	8	\$8.00	\$64.00	30	Issue
91	ESPN	AVG. ALL WKS<	11/7/16	11/13/16	09:00	16:00	X	X	X	X	X	X	X	-	-	0	\$8.00	\$0.00	30	Issue
92	ESPN	AVG. ALL WKS<	9/26/16	10/2/16	16:00	19:00				X	X	X	X	-	-	3	\$12.00	\$36.00	30	-1x Issue
93	ESPN	AVG. ALL WKS<	10/3/16	10/9/16	16:00	19:00	X	X	X	X	X	X	X	-	-	7	\$12.00	\$84.00	30	Issue
94	ESPN	AVG. ALL WKS<	10/10/16	10/16/16	16:00	19:00	X	X	X	X	X	X	X	-	-	8	\$12.00	\$96.00	30	Issue
95	ESPN	AVG. ALL WKS<	10/17/16	10/23/16	16:00	19:00	X	X	X	X	X	X	X	-	-	7	\$12.00	\$84.00	30	Issue
96	ESPN	AVG. ALL WKS<	10/24/16	10/30/16	16:00	19:00	X	X	X	X	X	X	X	-	-	8	\$12.00	\$96.00	30	Issue
97	ESPN	AVG. ALL WKS<	10/31/16	11/6/16	16:00	19:00	X	X	X	X	X	X	X	-	-	7	\$12.00	\$84.00	30	Issue
98	ESPN	AVG. ALL WKS<	11/7/16	11/13/16	16:00	19:00	X	X	X	X	X	X	X	-	-	0	\$12.00	\$0.00	30	Issue
99	FOOD	VARIOUS	9/26/16	10/2/16	19:00	24:00				X	X	X	X	-	-	4	\$15.00	\$60.00	30	Issue
100	FOOD	VARIOUS	10/3/16	10/9/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	\$15.00	\$150.00	30	Issue
101	FOOD	VARIOUS	10/10/16	10/16/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	\$15.00	\$150.00	30	Issue
102	FOOD	VARIOUS	10/17/16	10/23/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	\$15.00	\$150.00	30	Issue
103	FOOD	VARIOUS	10/24/16	10/30/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	\$15.00	\$150.00	30	Issue
104	FOOD	VARIOUS	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	\$15.00	\$150.00	30	Issue
105	FOOD	VARIOUS	11/7/16	11/13/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$15.00	\$0.00	30	Issue

NCC Cable System Order

Order #	62341290	Flight Dates	09/26/16 - 11/13/16	Update Date	10/04/16
Syscode	0344	Agency	Strategic Media Placement	Version	5 Vs. 4
System Name	Spectrum/South Haven, MI	Advertiser	MIHRC/Brandt Iden HD61	Show All Lines	
Market	Grand Rapids	Client Code		Total # of Weeks	7
AE	Matthew Marcus	Product Code		Total	\$19,497.00
Sales Coordinator	Lilka Marino	Est Code	HD61	Commission	\$2,924.55
Office	Washington	Product Name		Net Total	\$16,572.45
Phone	(301) 951-2620	Credit Status		Total Spots	1661
Status	Not accepted			Affiliate Split	100.0
Survey	Cable Nielsen Live+3 Jul16	Primary Demo	Adults 35+	Sold On	Cost Per Spot
-		Makegood Policy	Approval Required	GRP	-
				CPP	-
				CPM	-

Comments : R3 10.4 MG missed spots, please confirm.

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
106	FOOD	VARIOUS	9/26/16	10/2/16	09:00	19:00						X	X	-	-	4	\$12.00	\$48.00	30	Issue
107	FOOD	VARIOUS	10/3/16	10/9/16	09:00	19:00						X	X	-	-	4	\$12.00	\$48.00	30	Issue
108	FOOD	VARIOUS	10/10/16	10/16/16	09:00	19:00						X	X	-	-	4	\$12.00	\$48.00	30	Issue
109	FOOD	VARIOUS	10/17/16	10/23/16	09:00	19:00						X	X	-	-	4	\$12.00	\$48.00	30	Issue
110	FOOD	VARIOUS	10/24/16	10/30/16	09:00	19:00						X	X	-	-	4	\$12.00	\$48.00	30	Issue
111	FOOD	VARIOUS	10/31/16	11/6/16	09:00	19:00						X	X	-	-	4	\$12.00	\$48.00	30	Issue
112	FOOD	VARIOUS	11/7/16	11/13/16	09:00	19:00						X	X	-	-	0	\$12.00	\$0.00	30	Issue
113	FXNC	VARIOUS	9/26/16	10/2/16	19:00	24:00				X	X	X	X	-	-	4	\$15.00	\$60.00	30	Issue
114	FXNC	VARIOUS	10/3/16	10/9/16	19:00	24:00	X	X	X	X	X	X	X	-	-	11	\$15.00	\$165.00	30	Issue
115	FXNC	VARIOUS	10/10/16	10/16/16	19:00	24:00	X	X	X	X	X	X	X	-	-	11	\$15.00	\$165.00	30	Issue
116	FXNC	VARIOUS	10/17/16	10/23/16	19:00	24:00	X	X	X	X	X	X	X	-	-	11	\$15.00	\$165.00	30	Issue
117	FXNC	VARIOUS	10/24/16	10/30/16	19:00	24:00	X	X	X	X	X	X	X	-	-	11	\$15.00	\$165.00	30	Issue
118	FXNC	VARIOUS	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	\$15.00	\$150.00	30	Issue
119	FXNC	VARIOUS	11/7/16	11/13/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$15.00	\$0.00	30	Issue
120	FXNC	FOX AND FRIEND<	9/26/16	10/2/16	05:00	09:00				X	X	X	X	-	-	5	\$11.00	\$55.00	30	Issue
121	FXNC	FOX AND FRIEND<	10/3/16	10/9/16	05:00	09:00	X	X	X	X	X	X	X	-	-	6	\$11.00	\$66.00	30	Issue
122	FXNC	FOX AND FRIEND<	10/10/16	10/16/16	05:00	09:00	X	X	X	X	X	X	X	-	-	6	\$11.00	\$66.00	30	Issue
123	FXNC	FOX AND FRIEND<	10/17/16	10/23/16	05:00	09:00	X	X	X	X	X	X	X	-	-	7	\$11.00	\$77.00	30	Issue
124	FXNC	FOX AND FRIEND<	10/24/16	10/30/16	05:00	09:00	X	X	X	X	X	X	X	-	-	6	\$11.00	\$66.00	30	Issue
125	FXNC	FOX AND FRIEND<	10/31/16	11/6/16	05:00	09:00	X	X	X	X	X	X	X	-	-	7	\$11.00	\$77.00	30	Issue
126	FXNC	FOX AND FRIEND<	11/7/16	11/13/16	05:00	09:00	X	X	X	X	X	X	X	-	-	0	\$11.00	\$0.00	30	Issue

NCC Cable System Order

Order #	62341290	Flight Dates	09/26/16 - 11/13/16	Update Date	10/04/16
Syscode	0344	Agency	Strategic Media Placement	Version	5 Vs. 4
System Name	Spectrum/South Haven, MI	Advertiser	MIHRC/Brandt Iden HD61	Show All Lines	
Market	Grand Rapids	Client Code		Total # of Weeks	7
AE	Matthew Marcus	Product Code		Total	\$19,497.00
Sales Coordinator	Lilka Marino	Est Code	HD61	Commission	\$2,924.55
Office	Washington	Product Name		Net Total	\$16,572.45
Phone	(301) 951-2620	Credit Status		Total Spots	1661
Status	Not accepted			Affiliate Split	100.0
Survey	Cable Nielsen Live+3 Jul16	Primary Demo	Adults 35+	Sold On	Cost Per Spot
		Makegood Policy	Approval Required	GRP	GIMP
				CPP	CPM

Comments : R3 10.4 MG missed spots, please confirm.

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
127	FXNC	VARIOUS	9/26/16	10/2/16	09:00	16:00					X	X	X	-	-	8	\$6.00	\$64.00	30	Issue
128	FXNC	AVG. ALL WKS<	9/26/16	10/2/16	09:00	19:00						X	X	-	-	3	\$12.00	\$36.00	30	-1x Issue
129	FXNC	AVG. ALL WKS<	10/3/16	10/9/16	09:00	19:00						X	X	-	-	4	\$12.00	\$48.00	30	-1x Issue
130	FXNC	AVG. ALL WKS<	10/10/16	10/16/16	09:00	19:00						X	X	-	-	4	\$12.00	\$48.00	30	-1x Issue
131	FXNC	AVG. ALL WKS<	10/17/16	10/23/16	09:00	19:00						X	X	-	-	4	\$12.00	\$48.00	30	-1x Issue
132	FXNC	AVG. ALL WKS<	10/24/16	10/30/16	09:00	19:00						X	X	-	-	4	\$12.00	\$48.00	30	-1x Issue
133	FXNC	AVG. ALL WKS<	10/31/16	11/6/16	09:00	19:00						X	X	-	-	4	\$12.00	\$48.00	30	-1x Issue
134	FXNC	AVG. ALL WKS<	11/7/16	11/13/16	09:00	19:00						X	X	-	-	0	\$12.00	\$0.00	30	-1x Issue
135	FXNC	VARIOUS	10/3/16	10/9/16	09:00	16:00	X	X	X	X	X	X	X	-	-	9	\$8.00	\$72.00	30	Issue
136	FXNC	VARIOUS	10/10/16	10/16/16	09:00	16:00	X	X	X	X	X	X	X	-	-	8	\$8.00	\$64.00	30	Issue
137	FXNC	VARIOUS	10/17/16	10/23/16	09:00	16:00	X	X	X	X	X	X	X	-	-	8	\$8.00	\$64.00	30	Issue
138	FXNC	VARIOUS	10/24/16	10/30/16	09:00	16:00	X	X	X	X	X	X	X	-	-	8	\$8.00	\$64.00	30	Issue
139	FXNC	VARIOUS	10/31/16	11/6/16	09:00	16:00	X	X	X	X	X	X	X	-	-	8	\$8.00	\$64.00	30	Issue
140	FXNC	VARIOUS	11/7/16	11/13/16	09:00	16:00	X	X	X	X	X	X	X	-	-	0	\$8.00	\$0.00	30	Issue
141	FXNC	VARIOUS	9/26/16	10/2/16	16:00	19:00					X	X	X	-	-	4	\$12.00	\$48.00	30	Issue
142	FXNC	VARIOUS	10/3/16	10/9/16	16:00	19:00	X	X	X	X	X	X	X	-	-	9	\$12.00	\$108.00	30	Issue
143	FXNC	VARIOUS	10/10/16	10/16/16	16:00	19:00	X	X	X	X	X	X	X	-	-	8	\$12.00	\$96.00	30	Issue
144	FXNC	VARIOUS	10/17/16	10/23/16	16:00	19:00	X	X	X	X	X	X	X	-	-	9	\$12.00	\$108.00	30	Issue
145	FXNC	VARIOUS	10/24/16	10/30/16	16:00	19:00	X	X	X	X	X	X	X	-	-	8	\$12.00	\$96.00	30	Issue
146	FXNC	VARIOUS	10/31/16	11/6/16	16:00	19:00	X	X	X	X	X	X	X	-	-	9	\$12.00	\$108.00	30	Issue
147	FXNC	VARIOUS	11/7/16	11/13/16	16:00	19:00	X	X	X	X	X	X	X	-	-	0	\$12.00	\$0.00	30	Issue

NCC Cable System Order

Order #	62341290	Flight Dates	09/26/16 - 11/13/16	Update Date	10/04/16
Syscode	0344	Agency	Strategic Media Placement	Version	5 Vs. 4
System Name	Spectrum/South Haven, MI	Advertiser	MIHRC/Brandt Iden HD61	Show All Lines	
Market	Grand Rapids	Client Code		Total # of Weeks	7
AE	Matthew Marcus	Product Code		Total	\$19,497.00
Sales Coordinator	Lilka Marino	Est Code	HD61	Commission	\$2,924.55
Office	Washington	Product Name		Net Total	\$16,572.45
Phone	(301) 951-2620	Credit Status		Total Spots	1661
Status	Not accepted			Affiliate Split	100.0
Survey	Cable Nielsen Live+3 Jul16	Primary Demo	Adults 35+	Sold On	Cost Per Spot
-		Makegood Policy	Approval Required	GRP	-
				CPM	-

Comments : R3 10.4 MG missed spots, please confirm.

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
148	HGTV	VARIOUS	9/26/16	10/2/16	19:00	24:00				X	X	X	X	-	-	4	\$15.00	\$60.00	30	Issue
149	HGTV	VARIOUS	10/3/16	10/9/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	\$15.00	\$150.00	30	Issue
150	HGTV	VARIOUS	10/10/16	10/16/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	\$15.00	\$150.00	30	Issue
151	HGTV	VARIOUS	10/17/16	10/23/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	\$15.00	\$150.00	30	Issue
152	HGTV	VARIOUS	10/24/16	10/30/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	\$15.00	\$150.00	30	Issue
153	HGTV	VARIOUS	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	\$15.00	\$150.00	30	Issue
154	HGTV	VARIOUS	11/7/16	11/13/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$15.00	\$0.00	30	Issue
155	HIST	AVG. ALL WKS<	9/26/16	10/2/16	19:00	24:00				X	X	X	X	-	-	3	\$15.00	\$45.00	30	-1X Issue
156	HIST	AVG. ALL WKS<	10/3/16	10/9/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	\$15.00	\$150.00	30	Issue
157	HIST	AVG. ALL WKS<	10/10/16	10/16/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	\$15.00	\$150.00	30	Issue
158	HIST	AVG. ALL WKS<	10/17/16	10/23/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	\$15.00	\$150.00	30	Issue
159	HIST	AVG. ALL WKS<	10/24/16	10/30/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	\$15.00	\$150.00	30	Issue
160	HIST	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	\$15.00	\$150.00	30	Issue
161	HIST	AVG. ALL WKS<	11/7/16	11/13/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$15.00	\$0.00	30	Issue
162	LIF	AVG. ALL WKS<	9/26/16	10/2/16	19:00	24:00				X	X	X	X	-	-	4	\$12.00	\$48.00	30	Issue
163	LIF	AVG. ALL WKS<	10/3/16	10/9/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	\$12.00	\$120.00	30	Issue
164	LIF	AVG. ALL WKS<	10/10/16	10/16/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	\$12.00	\$120.00	30	Issue
165	LIF	AVG. ALL WKS<	10/17/16	10/23/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	\$12.00	\$120.00	30	Issue
166	LIF	AVG. ALL WKS<	10/24/16	10/30/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	\$12.00	\$120.00	30	Issue
167	LIF	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	\$12.00	\$120.00	30	Issue
168	LIF	AVG. ALL WKS<	11/7/16	11/13/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$12.00	\$0.00	30	Issue

NCC Cable System Order

Order #	62341290	Flight Dates	09/26/16 - 11/13/16	Update Date	10/04/16
Syscode	0344	Agency	Strategic Media Placement	Version	5 Vs. 4
System Name	Spectrum/South Haven, MI	Advertiser	MHRCO/Brand Iden HD61	Show All Lines	
Market	Grand Rapids	Client Code		Total # of Weeks	7
AE	Matthew Marcus	Product Code		Total	\$19,497.00
Sales Coordinator	Lika Marino	Est Code	HD61	Commission	\$2,924.55
Office	Washington	Product Name		Net Total	\$16,572.45
Phone	(301) 951-2620	Credit Status		Total Spots	1661
Status	Not accepted	Primary Demo	Adults 35+	Affiliate Split	100.0
Survey	Cable Nielsen Live+3 Jul16	Makegood Policy	Approval Required	Sold On	Cost Per Spot
-				GRP	-
				CPP	-
				CPM	-

Comments : R3 10.4 MG missed spots, please confirm.

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
169	MNBC	AVG. ALL WKS<	9/26/16	10/2/16	19:00	24:00				X	X	X	X	-	-	4	\$12.00	\$48.00	30	Issue
170	MNBC	AVG. ALL WKS<	10/3/16	10/9/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	\$12.00	\$120.00	30	Issue
171	MNBC	AVG. ALL WKS<	10/10/16	10/16/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	\$12.00	\$120.00	30	Issue
172	MNBC	AVG. ALL WKS<	10/17/16	10/23/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	\$12.00	\$120.00	30	Issue
173	MNBC	AVG. ALL WKS<	10/24/16	10/30/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	\$12.00	\$120.00	30	Issue
174	MNBC	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	\$12.00	\$120.00	30	Issue
175	MNBC	AVG. ALL WKS<	11/7/16	11/13/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$12.00	\$0.00	30	Issue
176	MNBC	MORNING JOE<	9/26/16	10/2/16	05:00	09:00				X	X	X	X	-	-	5	\$9.00	\$45.00	30	Issue
177	MNBC	MORNING JOE<	10/3/16	10/9/16	05:00	09:00	X	X	X	X	X	X	X	-	-	7	\$9.00	\$63.00	30	Issue
178	MNBC	MORNING JOE<	10/10/16	10/16/16	05:00	09:00	X	X	X	X	X	X	X	-	-	8	\$9.00	\$72.00	30	Issue
179	MNBC	MORNING JOE<	10/17/16	10/23/16	05:00	09:00	X	X	X	X	X	X	X	-	-	7	\$9.00	\$63.00	30	Issue
180	MNBC	MORNING JOE<	10/24/16	10/30/16	05:00	09:00	X	X	X	X	X	X	X	-	-	8	\$9.00	\$72.00	30	Issue
181	MNBC	MORNING JOE<	10/31/16	11/6/16	05:00	09:00	X	X	X	X	X	X	X	-	-	7	\$9.00	\$63.00	30	Issue
182	MNBC	MORNING JOE<	11/7/16	11/13/16	05:00	09:00	X	X	X	X	X	X	X	-	-	0	\$9.00	\$0.00	30	Issue
183	MNBC	VARIOUS	9/26/16	10/2/16	09:00	16:00				X	X	X	X	-	-	8	\$6.00	\$48.00	30	Issue
184	MNBC	AVG. ALL WKS<	9/26/16	10/2/16	09:00	19:00						X	X	-	-	4	\$10.00	\$40.00	30	Issue
185	MNBC	AVG. ALL WKS<	10/3/16	10/9/16	09:00	19:00						X	X	-	-	4	\$10.00	\$40.00	30	Issue
186	MNBC	AVG. ALL WKS<	10/10/16	10/16/16	09:00	19:00						X	X	-	-	4	\$10.00	\$40.00	30	Issue
187	MNBC	AVG. ALL WKS<	10/17/16	10/23/16	09:00	19:00						X	X	-	-	4	\$10.00	\$40.00	30	Issue
188	MNBC	AVG. ALL WKS<	10/24/16	10/30/16	09:00	19:00						X	X	-	-	4	\$10.00	\$40.00	30	Issue
189	MNBC	AVG. ALL WKS<	10/31/16	11/6/16	09:00	19:00						X	X	-	-	4	\$10.00	\$40.00	30	Issue

NCC Cable System Order

Order #	62341290	Flight Dates	09/26/16 - 11/13/16	Update Date	10/04/16
Syscode	0344	Agency	Strategic Media Placement	Version	5 Vs. 4
System Name	Spectrum/South Haven, MI	Advertiser	MHRC/Brand Iden HD61	Show All Lines	
Market	Grand Rapids			Total # of Weeks	7
		Client Code		Total	\$19,497.00
AE	Matthew Marcus	Product Code		Commission	\$2,924.55
Sales Coordinator	Lika Marino	Est Code	HD61	Net Total	\$16,572.45
Office	Washington	Product Name		Total Spots	1661
Phone	(301) 951-2620	Credit Status		Affiliate Split	
Status	Not accepted			Sold On	100.0
Survey	Cable Nielsen Live+3 Jul'16	Primary Demo	Adults 35+	Cost Per Spot	
		Makegood Policy	Approval Required	GRP	-
				CPP	-
				CPM	-

Comments : R3 10.4 MG missed spots, please confirm.

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
190	MNBC	AVG. ALL WKS<	11/7/16	11/13/16	09:00	19:00						X	X	-	-	0	\$10.00	\$0.00	30	Issue
191	MNBC	VARIOUS	10/3/16	10/9/16	09:00	16:00	X	X	X	X	X	X	X	-	-	8	\$6.00	\$48.00	30	Issue
192	MNBC	VARIOUS	10/10/16	10/16/16	09:00	16:00	X	X	X	X	X	X	X	-	-	8	\$6.00	\$48.00	30	Issue
193	MNBC	VARIOUS	10/17/16	10/23/16	09:00	16:00	X	X	X	X	X	X	X	-	-	8	\$6.00	\$48.00	30	Issue
194	MNBC	VARIOUS	10/24/16	10/30/16	09:00	16:00	X	X	X	X	X	X	X	-	-	8	\$6.00	\$48.00	30	Issue
195	MNBC	VARIOUS	10/31/16	11/6/16	09:00	16:00	X	X	X	X	X	X	X	-	-	8	\$6.00	\$48.00	30	Issue
196	MNBC	VARIOUS	11/7/16	11/13/16	09:00	16:00	X	X	X	X	X	X	X	-	-	0	\$6.00	\$0.00	30	Issue
197	MNBC	AVG. ALL WKS<	9/26/16	10/2/16	16:00	19:00				X	X	X	X	-	-	4	\$10.00	\$40.00	30	Issue
198	MNBC	AVG. ALL WKS<	10/3/16	10/9/16	16:00	19:00	X	X	X	X	X	X	X	-	-	7	\$10.00	\$70.00	30	Issue
199	MNBC	AVG. ALL WKS<	10/10/16	10/16/16	16:00	19:00	X	X	X	X	X	X	X	-	-	8	\$10.00	\$80.00	30	Issue
200	MNBC	AVG. ALL WKS<	10/17/16	10/23/16	16:00	19:00	X	X	X	X	X	X	X	-	-	7	\$10.00	\$70.00	30	Issue
201	MNBC	AVG. ALL WKS<	10/24/16	10/30/16	16:00	19:00	X	X	X	X	X	X	X	-	-	8	\$10.00	\$80.00	30	Issue
202	MNBC	AVG. ALL WKS<	10/31/16	11/6/16	16:00	19:00	X	X	X	X	X	X	X	-	-	7	\$10.00	\$70.00	30	Issue
203	MNBC	AVG. ALL WKS<	11/7/16	11/13/16	16:00	19:00	X	X	X	X	X	X	X	-	-	0	\$10.00	\$0.00	30	Issue
204	TBSC	VARIOUS	9/26/16	10/2/16	19:00	24:00				X	X	X	X	-	-	4	\$12.00	\$48.00	30	Issue
205	TBSC	VARIOUS	10/3/16	10/9/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	\$12.00	\$120.00	30	Issue
206	TBSC	VARIOUS	10/10/16	10/16/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	\$12.00	\$120.00	30	Issue
207	TBSC	VARIOUS	10/17/16	10/23/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	\$12.00	\$120.00	30	Issue
208	TBSC	VARIOUS	10/24/16	10/30/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	\$12.00	\$120.00	30	Issue
209	TBSC	VARIOUS	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	\$12.00	\$120.00	30	Issue
210	TBSC	VARIOUS	11/7/16	11/13/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$12.00	\$0.00	30	Issue

NCC Cable System Order

Order #	62341290	Flight Dates	09/26/16 - 11/13/16	Update Date	10/04/16
Syscode	0344	Agency	Strategic Media Placement	Version	5 Vs. 4
System Name	Spectrum/South Haven, MI	Advertiser	MHRC/Brand Iden HD61	Show All Lines	
Market	Grand Rapids	Client Code		Total # of Weeks	7
AE	Matthew Marcus	Product Code		Total	\$19,497.00
Sales Coordinator	Lika Marino	Est Code	HD61	Commission	\$2,924.55
Office	Washington	Product Name		Net Total	\$16,572.45
Phone	(301) 951-2620	Credit Status		Total Spots	1661
Status	Not accepted	Primary Demo	Adults 35+	Affiliate Split	100.0
Survey	Cable Nielsen Live+3 Jul'16	Makegood Policy	Approval Required	Sold On	Cost Per Spot
				GRP	-
				CPP	-
				CPM	-

Comments : R3 10.4 MG missed spots, please confirm.

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
211	TLC	AVG. ALL WKS<	9/26/16	10/2/16	19:00	24:00				X	X	X	X	-	-	4	\$12.00	\$48.00	30	Issue
212	TLC	AVG. ALL WKS<	10/3/16	10/9/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	\$12.00	\$120.00	30	Issue
213	TLC	AVG. ALL WKS<	10/10/16	10/16/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	\$12.00	\$120.00	30	Issue
214	TLC	AVG. ALL WKS<	10/17/16	10/23/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	\$12.00	\$120.00	30	Issue
215	TLC	AVG. ALL WKS<	10/24/16	10/30/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	\$12.00	\$120.00	30	Issue
216	TLC	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	\$12.00	\$120.00	30	Issue
217	TLC	AVG. ALL WKS<	11/7/16	11/13/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$12.00	\$0.00	30	Issue
218	TNT	AVG. ALL WKS<	9/26/16	10/2/16	19:00	24:00				X	X	X	X	-	-	4	\$15.00	\$60.00	30	Issue
219	TNT	AVG. ALL WKS<	10/3/16	10/9/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	\$15.00	\$150.00	30	Issue
220	TNT	AVG. ALL WKS<	10/10/16	10/16/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	\$15.00	\$150.00	30	Issue
221	TNT	AVG. ALL WKS<	10/17/16	10/23/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	\$15.00	\$150.00	30	Issue
222	TNT	AVG. ALL WKS<	10/24/16	10/30/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	\$15.00	\$150.00	30	Issue
223	TNT	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	\$15.00	\$150.00	30	Issue
224	TNT	AVG. ALL WKS<	11/7/16	11/13/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$15.00	\$0.00	30	Issue
225	TVL	VARIOUS	9/26/16	10/2/16	19:00	24:00				X	X	X	X	-	-	4	\$12.00	\$48.00	30	Issue
226	TVL	VARIOUS	10/3/16	10/9/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	\$12.00	\$120.00	30	Issue
227	TVL	VARIOUS	10/10/16	10/16/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	\$12.00	\$120.00	30	Issue
228	TVL	VARIOUS	10/17/16	10/23/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	\$12.00	\$120.00	30	Issue
229	TVL	VARIOUS	10/24/16	10/30/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	\$12.00	\$120.00	30	Issue
230	TVL	VARIOUS	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	\$12.00	\$120.00	30	Issue
231	TVL	VARIOUS	11/7/16	11/13/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$12.00	\$0.00	30	Issue

NCC Cable System Order

Order #	62341290	Flight Dates	09/26/16 - 11/13/16	Update Date	10/04/16
Syscode	0344	Agency	Strategic Media Placement	Version	5 Vs. 4
System Name	Spectrum/South Haven, MI	Advertiser	MHRCO/Brand Idn HD61	Show All Lines	
Market	Grand Rapids	Client Code		Total # of Weeks	7
AE	Matthew Marcus	Product Code		Total	\$19,497.00
Sales Coordinator	Lika Marino	Est Code	HD61	Commission	\$2,924.55
Office	Washington	Product Name		Net Total	\$16,572.45
Phone	(301) 951-2620	Credit Status		Total Spots	1661
Status	Not accepted			Affiliate Split	100.0
Survey	Cable Nielsen Live+3 Jul16	Primary Demo	Adults 35+	Sold On	Cost Per Spot
-		Makegood Policy	Approval Required	GRP	-
				CPP	-
					CPM
					-

Comments : R3 10.4 MG missed spots, please confirm.

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
232	TVL	VARIOUS	9/26/16	10/2/16	09:00	19:00						X	X	-	-	4	\$10.00	\$40.00	30	Issue
233	TVL	VARIOUS	10/3/16	10/9/16	09:00	19:00						X	X	-	-	4	\$10.00	\$40.00	30	Issue
234	TVL	VARIOUS	10/10/16	10/16/16	09:00	19:00						X	X	-	-	4	\$10.00	\$40.00	30	Issue
235	TVL	VARIOUS	10/17/16	10/23/16	09:00	19:00						X	X	-	-	4	\$10.00	\$40.00	30	Issue
236	TVL	VARIOUS	10/24/16	10/30/16	09:00	19:00						X	X	-	-	4	\$10.00	\$40.00	30	Issue
237	TVL	VARIOUS	10/31/16	11/6/16	09:00	19:00						X	X	-	-	3	\$10.00	\$30.00	30	Issue
238	TVL	VARIOUS	11/7/16	11/13/16	09:00	19:00						X	X	-	-	0	\$10.00	\$0.00	30	Issue
239	TVL	VARIOUS	9/26/16	10/2/16	00:00	02:00				X	X	X	X	-	-	5	\$6.00	\$30.00	30	Issue
240	TVL	VARIOUS	10/3/16	10/9/16	00:00	02:00	X	X	X	X	X	X	X	-	-	9	\$6.00	\$54.00	30	Issue
241	TVL	VARIOUS	10/10/16	10/16/16	00:00	02:00	X	X	X	X	X	X	X	-	-	8	\$6.00	\$48.00	30	Issue
242	TVL	VARIOUS	10/17/16	10/23/16	00:00	02:00	X	X	X	X	X	X	X	-	-	9	\$6.00	\$54.00	30	Issue
243	TVL	VARIOUS	10/24/16	10/30/16	00:00	02:00	X	X	X	X	X	X	X	-	-	8	\$6.00	\$48.00	30	Issue
244	TVL	VARIOUS	10/31/16	11/6/16	00:00	02:00	X	X	X	X	X	X	X	-	-	9	\$6.00	\$54.00	30	Issue
245	TVL	VARIOUS	11/7/16	11/13/16	00:00	02:00	X	X	X	X	X	X	X	-	-	0	\$6.00	\$0.00	30	Issue
246	USA	AVG. ALL WKS<	9/26/16	10/2/16	19:00	24:00				X	X	X	X	-	-	4	\$15.00	\$60.00	30	Issue
247	USA	AVG. ALL WKS<	10/3/16	10/9/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	\$15.00	\$150.00	30	Issue
248	USA	AVG. ALL WKS<	10/10/16	10/16/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	\$15.00	\$150.00	30	Issue
249	USA	AVG. ALL WKS<	10/17/16	10/23/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	\$15.00	\$150.00	30	Issue
250	USA	AVG. ALL WKS<	10/24/16	10/30/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	\$15.00	\$150.00	30	Issue
251	USA	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	\$15.00	\$150.00	30	Issue
252	USA	AVG. ALL WKS<	11/7/16	11/13/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$15.00	\$0.00	30	Issue

NCC Cable System Order

Order #	62341290	Flight Dates	09/26/16 - 11/13/16	Update Date	10/04/16
Syscode	0344	Agency	Strategic Media Placement	Version	5 Vs. 4
System Name	Spectrum/South Haven, MI	Advertiser	MHRC/Brandt Iden HD61	Show All Lines	
Market	Grand Rapids	Client Code		Total # of Weeks	7
AE	Matthew Marcus	Product Code		Total	\$19,497.00
Sales Coordinator	Lika Marino	Est Code	HD61	Commission	\$2,924.55
Office	Washington	Product Name		Net Total	\$16,572.45
Phone	(301) 951-2620	Credit Status		Total Spots	1661
Status	Not accepted	Primary Demo	Adults 35+	Affiliate Split	100.0
Survey	Cable Nielsen Live+3 Jul16	Makegood Policy	Approval Required	Sold On	Cost Per Spot
-				GRP	-
				CPP	-

Comments : R3 10.4 MG missed spots, please confirm.

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
253	AEN	AVG. ALL WKS<	11/7/16	11/13/16	19:00	24:00	X							-	-	1	\$15.00	\$15.00	30	-1x Issue
254	CNBC	AVG. ALL WKS<	11/7/16	11/13/16	19:00	24:00	X							-	-	1	\$8.00	\$8.00	30	-1x Issue
255	CNN	AVG. ALL WKS<	11/7/16	11/13/16	19:00	24:00	X							-	-	2	\$15.00	\$30.00	30	Issue
256	CNN	NEW DAY<	11/7/16	11/13/16	05:00	09:00	X	X						-	-	4	\$11.00	\$44.00	30	Issue
257	CNN	CNN NEWSROOM<	11/7/16	11/13/16	09:00	16:00	X							-	-	2	\$8.00	\$16.00	30	Issue
258	CNN	VARIOUS	11/7/16	11/13/16	16:00	19:00	X							-	-	1	\$12.00	\$12.00	30	Issue
259	DISC	AVG. ALL WKS<	11/7/16	11/13/16	19:00	24:00	X							-	-	1	\$15.00	\$15.00	30	-1x Issue
260	ESP2	AVG. ALL WKS	11/7/16	11/13/16	19:00	24:00	X							-	-	1	\$9.00	\$9.00	30	-1x Issue
261	ESPN	AVG. ALL WKS<	11/7/16	11/13/16	19:00	24:00	X							-	-	1	\$15.00	\$15.00	30	-1x Issue
262	ESPN	AVG. ALL WKS<	11/7/16	11/13/16	09:00	16:00	X							-	-	2	\$8.00	\$16.00	30	Issue
263	ESPN	AVG. ALL WKS<	11/7/16	11/13/16	16:00	19:00	X							-	-	1	\$12.00	\$12.00	30	Issue
264	FOOD	VARIOUS	11/7/16	11/13/16	19:00	24:00	X							-	-	1	\$15.00	\$15.00	30	-1x Issue
265	FYXNC	VARIOUS	11/7/16	11/13/16	19:00	24:00	X							-	-	1	\$15.00	\$15.00	30	-1x Issue
266	FYXNC	FOX AND FRIEND<	11/7/16	11/13/16	05:00	09:00	X	X						-	-	4	\$11.00	\$44.00	30	Issue
267	FYXNC	VARIOUS	11/7/16	11/13/16	09:00	16:00	X							-	-	2	\$8.00	\$16.00	30	Issue
268	FYXNC	VARIOUS	11/7/16	11/13/16	16:00	19:00	X							-	-	1	\$12.00	\$12.00	30	Issue
269	HGTV	VARIOUS	11/7/16	11/13/16	19:00	24:00	X							-	-	1	\$15.00	\$15.00	30	-1x Issue
270	HIST	AVG. ALL WKS<	11/7/16	11/13/16	19:00	24:00	X							-	-	1	\$15.00	\$15.00	30	-1x Issue
271	LIF	AVG. ALL WKS<	11/7/16	11/13/16	19:00	24:00	X							-	-	1	\$12.00	\$12.00	30	-1x Issue
272	MNBC	AVG. ALL WKS<	11/7/16	11/13/16	19:00	24:00	X							-	-	1	\$12.00	\$12.00	30	-1x Issue
273	MNBC	MORNING JOE<	11/7/16	11/13/16	05:00	09:00	X	X						-	-	4	\$9.00	\$36.00	30	Issue

NCC Cable System Order

Order #	62341290	Flight Dates	09/26/16 - 11/13/16	Update Date	10/04/16
Syscode	0344	Agency	Strategic Media Placement	Version	5 Vs. 4
System Name	Spectrum/South Haven, MI	Advertiser	MHRC/Brand Iden HD61	Show All Lines	
Market	Grand Rapids	Client Code		Total # of Weeks	7
AE	Matthew Marcus	Product Code		Total	\$19,497.00
Sales Coordinator	Lika Marino	Est Code	HD61	Commission	\$2,924.55
Office	Washington	Product Name		Net Total	\$16,572.45
Phone	(301) 951-2620	Credit Status		Total Spots	1661
Status	Not accepted	Primary Demo	Adults 35+	Affiliate Split	100.0
Survey	Cable Nielsen Live+3 Jul16	Makegood Policy	Approval Required	Sold On	Cost Per Spot
-				GRP	GIMP
				CPP	CPM

Comments : R3 10.4 MG missed spots, please confirm.

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
274	MNBC	VARIOUS	11/7/16	11/13/16	09:00	16:00	X							-	-	2	\$6.00	\$12.00	30	Issue
275	MNBC	AVG. ALL WKS<	11/7/16	11/13/16	16:00	19:00	X							-	-	1	\$10.00	\$10.00	30	Issue
276	TBSC	VARIOUS	11/7/16	11/13/16	19:00	24:00	X							-	-	1	\$12.00	\$12.00	30	-1x Issue
277	TLC	AVG. ALL WKS<	11/7/16	11/13/16	19:00	24:00	X							-	-	1	\$12.00	\$12.00	30	-1x Issue
278	TNT	AVG. ALL WKS<	11/7/16	11/13/16	19:00	24:00	X							-	-	1	\$15.00	\$15.00	30	-1x Issue
279	TVL	VARIOUS	11/7/16	11/13/16	19:00	24:00	X							-	-	1	\$12.00	\$12.00	30	-1x Issue
280	TVL	VARIOUS	11/7/16	11/13/16	00:00	02:00	X	X						-	-	4	\$6.00	\$24.00	30	Issue
281	USA	AVG. ALL WKS<	11/7/16	11/13/16	19:00	24:00	X							-	-	1	\$15.00	\$15.00	30	-1x Issue
282	CNN	CNN NEWSROOM<	10/3/16	10/9/16	09:00	16:00				X	X	X	X	-	-	1	\$8.00	\$8.00	30	+1x Issue
283	CNN	VARIOUS	10/3/16	10/9/16	16:00	19:00			X	X	X	X	X	-	-	1	\$12.00	\$12.00	30	+1x Issue
284	CNN	VARIOUS	10/3/16	10/9/16	09:00	19:00					X	X	X	-	-	2	\$12.00	\$24.00	30	+2x Issue
285	ESPN	AVG. ALL WKS<	10/3/16	10/9/16	19:00	24:00			X	X	X	X	X	-	-	1	\$15.00	\$15.00	30	+1x Issue
286	ESPN	AVG. ALL WKS<	10/3/16	10/9/16	16:00	19:00			X	X	X	X	X	-	-	1	\$12.00	\$12.00	30	+1x Issue
287	FXNC	VARIOUS	10/3/16	10/9/16	19:00	24:00			X	X	X	X	X	-	-	1	\$15.00	\$15.00	30	+1x Issue
288	FXNC	AVG. ALL WKS<	10/3/16	10/9/16	09:00	19:00					X	X	X	-	-	1	\$12.00	\$12.00	30	+1x Issue

NCC Cable System Order

Order #	62341290	Flight Dates	09/26/16 - 11/13/16	Update Date	10/04/16
Syscode	0344	Agency	Strategic Media Placement	Version	5 Vs. 4
System Name	Spectrum/South Haven, MI	Advertiser	MHRC/Brandt Iden HD61	Show All Lines	
Market	Grand Rapids	Client Code		Total # of Weeks	7
AE	Matthew Marcus	Product Code		Total	\$19,497.00
Sales Coordinator	Lilka Marino	Est Code	HD61	Commission	\$2,924.55
Office	Washington	Product Name		Net Total	\$16,572.45
Phone	(301) 951-2620	Credit Status		Total Spots	1661
Status	Not accepted	Primary Demo	Adults 35+	Affiliate Split	100.0
Survey	Cable Nielsen Live+3 Jul'16	Makegood Policy	Approval Required	Sold On	Cost Per Spot
-				GRP	-
				CPP	-

Comments : R3 10.4 MG missed spots, please confirm.

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
289	HIST	AVG. ALL WKS<	10/3/16	10/9/16	19:00	24:00				X	X	X	X	-	-	1	\$15.00	\$15.00	30	-1x Issue
<div> <div>Oct 2016</div> <div>Nov 2016</div> <div>Dec 2016</div> <div>Jan 2017</div> <div>Feb 2017</div> <div>Mar 2017</div> <div>Apr 2017</div> <div>May 2017</div> <div>Jun 2017</div> <div>Jul 2017</div> <div>Aug 2017</div> <div>Sep 2017</div> <div>Total</div> </div>																				
SPOTS	1327	334	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1661
AMT	\$15,593.00	\$3,904.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$19,497.00

SYSTEM APP: _____ SALES _____ ACCT _____

62341290 | Grand Rapids | Spectrum/South Haven, MI | 0344 |

Date Printed 10/05/16